



**Strathmore**  
UNIVERSITY  
BUSINESS SCHOOL



## **SBS VACANCY ANNOUNCEMENT**

**JOB TITLE: Communications, Events, and Stakeholder Engagement Coordinator.**

**DEPARTMENT: Strathmore University Business School.**

**REPORTING TO: Program Director.**

### **PROJECT SUMMARY:**

SBS launched the Kenya Pastoral Markets Development (KPMD) program as a pilot initiative to assess a commercially viable model for integrating pastoralist communities into formal livestock value chains. The program demonstrated that structured partnerships between pastoralists and private sector offtakers, supported by embedded services such as animal health, feed, aggregation and training, can improve pastoral incomes, livestock productivity, climate resilience and contribute to women's economic empowerment.

Building on this foundation, SBS is now leading the next phase of the initiative, Market-Based Transformation for Livestock Development in Kenya, which expands and institutionalizes the original KPMD model to operate at a greater scale. The program works with existing and new livestock offtaker companies to strengthen pastoral productivity, improve livelihoods, enhance women's economic participation and build a more resilient and commercially sustainable livestock sector.

**JOB PURPOSE:** The Communications, Events and Stakeholder Engagement Coordinator will lead the design and implementation of strategic communications, stakeholder relation and high-impact events to strengthen visibility, partnerships, and influence for the pastoralist program. The role ensures that pastoralist voices, evidence and program results are effectively communicated to communities, government, donors, the private sector and development partners.

### **MAIN DUTIES AND RESPONSIBILITIES:**

#### **1. Data Management and Systems**

- Develop and maintain integrated data collection, storage, and management systems aligned with the Monitoring, Evaluation, Adaptation, Learning (MEAL) and impact framework.

- Design and implement data architecture, validation processes, and routine quality assurance protocols to ensure accuracy, consistency, and integrity across program data streams.
- Support the deployment and effective use of digital data collection tools.
- Ensure ethical, secure, and compliant handling of sensitive community and enterprise data.

## **2. Business and Market Insights**

- Analyze livestock markets, pastoral household livestock operations, and value chain performance.
- Conduct trends, scenario, and performance analysis to inform programming and scaling strategies.
- Generate business intelligence outputs, including financial, operational, and unit economics insights to inform investment-readiness discussions.

## **3. Monitoring, Evaluation, Adaptation, Learning (MEAL) and Impact Support**

- Collaborate with MEAL and impact stakeholders (internal and external) to align data flows and reporting standards.
- Integrate business and commercial performance indicators into program monitoring frameworks.
- Support baseline studies, assessments, and ongoing monitoring processes.
- Translate monitoring data into structured dashboards, learning briefs, and visual summaries to support adaptive decision-making.

## **4. Stakeholder Data Support**

- Provide structured, evidence-based analytical inputs to inform stakeholder engagement, policy dialogue, investment mobilization, and scaling strategy discussions.
- Support leadership with data-driven insights for strategic and external engagements.

## **5. Knowledge Management and Reporting**

- Produce quarterly, semi-annual, and annual analytical reports highlighting program and market performance.
- Maintain data repositories, dashboards, and knowledge-sharing platforms supporting program and commercial tracking.
- Facilitate structured data review sessions to support performance reflection and course correction.
- Ensure documentation is audit-ready and aligned with program and institutional governance standards.

## **JOB REQUIREMENTS:**

The post holder will be required to have and demonstrate evidence of the following qualifications, attributes, and skills:

- Bachelor's Degree in Economics, Finance, Statistics, Data Science, or a related field.
- Minimum 3 years of experience in business analysis, market research, data systems management, performance monitoring, or a related role.
- Strong analytical skills with proficiency in data analysis and visualization tools, i.e., Power BI and MS Office.
- Experience in designing, managing, and maintaining data collection and data management systems.
- Ability to work independently and collaboratively in a team-oriented environment with strong attention to detail and accountability for deliverables.
- Willingness and ability to travel within Kenya, especially to pastoral counties.
- Excellent communication and presentation skills.
- Experience working with MEAL and Impact systems and performance measurement frameworks.
- Knowledge of the agri-food sector, particularly livestock markets, is preferred.
- Fluency in English and Kiswahili required proficiency in a Kenyan local language spoken in pastoralist counties is highly desirable.

## **Key Competencies and Skills:**

- Analytical rigor and evidence-based decision-making.
- Livestock market and business analysis.
- Financial and scenario modeling.
- Data systems design and management.
- Performance metrics integration within MEAL and impact frameworks.
- Data visualization and insight communication.
- Problem-solving in complex and low-data environments.
- Data privacy and responsible data management practices.
- Accountability and commitment to data integrity.

If you are interested in the position and have the skills we are looking for, we would like to hear from you. Please forward an application letter together with a copy of your updated resume quoting '**Communications, Events, and Stakeholder Engagement Coordinator**' to the People and Culture Manager, Strathmore University Business School, on [careersbs@strathmore.edu](mailto:careersbs@strathmore.edu) by end of the day (5.30 pm) **Friday, 27<sup>th</sup> March 2026**.

Due to the large number of applications we may receive, only the shortlisted applicants will be contacted.

Please be advised that Strathmore University Business School is an equal opportunity employer and does **NOT** ask for money from applicants under any circumstances during its recruitment process. Interested applicants are encouraged to exercise caution upon receiving any such interview opportunity that requires payment of any money.