



MASTER of Management in Agribusiness Programme

Developing Great African Leaders

Background

The Master of Management in Agribusiness degree programme is designed to meet the growing need for agribusiness professionals with advanced conceptual, critical thinking and quantitative training. The degree programme provides a unique blend of analytical, behavioral economics and business capabilities.

The programme explores management and innovation in the context of the distinctive relationship between land, agribusiness and the global trading environment. Kenyan and international students will appreciate the constraints and opportunities confronting leaders and managers operating in the agribusiness sectors including the understanding, analysis and management of bio-economic systems and agribusiness products and services.

The programme is designed to meet the needs of executives who are keen on enhancing their management capabilities in agricultural input supply, agricultural production, commodity assembly and agro-processing, agricultural marketing organizations, environmental management, agricultural transport, storage and logistics, agricultural policy and global food systems. It provides a system-wide perspective of managerial problems confronting such leaders and leads them a path of providing sustainable solutions.

The programme seeks to produce graduates with sound ethical judgment, rigorous analysis, management competencies and ability to define and solve problems facing the agricultural and food sector in Africa. It prepares participants to help the global food and agribusiness sectors reinvent themselves.

Mode of Delivery

The contents of the Agribusiness master programme are a blend of business acumen and agricultural entrepreneurship, as well as a combination of classic, economic subjects with production engineering subjects from agricultural sciences.

The programme therefore pays tribute to the changes in the agricultural sector – with trends moving away from primary production towards the growing food processing and marketing industry. Future topics such as food safety, sustainable production, and resource conservation are thereby constantly in the focus of teaching and research.

The programme is designed such that students receive expert knowledge which complements their respective backgrounds. Students with agricultural or natural science backgrounds obtain additional qualifications in economic subjects.

The Master of Management in Agribusiness Programme graduates will not only be more marketable in senior agribusiness positions but will also be able to transform the agribusiness sector in Africa and beyond.

Masters Programme

Key Benefits

At the end of the programme, the students should be able to:

- Lead Kenya and Africa in addressing the tough questions facing food insecurity, new food value chains and provide a new era of entrepreneurial thinking to the many facets of agribusiness
- Work with economics and policy in an international perspective with a special emphasis on food, agribusiness and development
- Gain knowledge about the way economic incentives can regulate the consumption and production of food, and why rich parts of the world have large food stocks while people in the third world are starving
- Broaden basic knowledge in economics, as well as profound knowledge concerning agricultural, environmental, and consumer issues
- Gain analytical conceptual skills for quickly acquainting oneself with different topics
- Become more innovative and independent thinkers
- Gain professional and social skills for the fulfilment of executive functions

Target Audience

This programme is highly recommended for:

- Producers, processors, and distributors of agricultural and food products
- Investors keen on enhancing their management skills in the agribusiness sector
- Marketers of fresh and packaged foods, convenience meals and snacks
- Major grocery chains, specialty food retailers, and food service providers
- Manufacturers and distributors of agricultural supplies and farm equipment
- Financial services firms that directly serve the agribusiness industry
- Government agencies and educational institutions that further agribusiness for the public good
- County government executives and directors of agriculture
- Biotech companies that shape the future of global food, pharmaceutical, and energy sectors

- Researchers who are keen in shaping the agribusiness research think tanks
- Management teams of co-operatives and Sacco's
- Anyone interested in investing in the agribusiness sector

Admission Requirements

- Holders of First Class or Upper Second-Class Honors degrees from recognized universities; or
- Holders of other related qualifications from recognized universities, considered by the Academic Council as equivalent to a First Class or Upper Second-Class degree; or
- Holders of Lower Second Class degrees plus Postgraduate Diplomas or Certificates

All applicants will also be required to attend and pass an oral interview and a Graduate Entrance Examination (GEE).

A valid Graduate Management Admission Test (GMAT) score may be used instead of the GEE.

How to Apply

Application forms are available at the SBS office or can be downloaded from

<http://sbs.strathmore.edu/academic-programs/master-of-management-in-agribusiness/>

Send the completed form with:

- Your Curriculum Vitae (CV)
- Two reference letters (one academic and one personal/ employer)
- Copies of your degree certificates and transcripts
- 2 passport size photographs

to **mmadmissions@strathmore.edu**

You may also drop your fully completed application form at our offices in Madaraka, Nairobi, Ole Sangale Road.

For more information on the programme and application process please write to: **mmadmissions@strathmore.edu** or call +254 (0) 703 034 414.



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