



MBA in Healthcare Management Programme

Developing Great African Leaders

Background

The healthcare industry is one of the most diverse and dynamic industries in the world. Access to healthcare on the other hand is a right under many constitutions around the world, Kenya and East Africa included. Indeed, its effective provision is dependent on the existence of proactive policy and legislative framework, infrastructure, demographics, epidemiological factors among others.

Its efficient provision is however very dependent on the size and quality of its healthcare workforce. Whereas there is a lack of frontline and specialist medical personnel, there is an attendant lack of a professional class of healthcare managers.

Indeed, many national health sector strategic plans recognize weak management systems as one of the factors contributing to the decline of the health status of their populations.

The MBA in Healthcare Management programme is designed for students with a personal career commitment to improving the delivery of healthcare services and the development of related sectors, such as insurance and pharmaceuticals, for the African society. The curriculum has been designed to address continent-wide practices and needs.

Graduates will have the academic grounding needed to move throughout health-related industries at different junctures of their career, and more importantly, gain life-long skills to respond to the fundamental changes that characterize African health care.

Programme Objective

The programme aims to equip managers with relevant skills for leading and managing the various facets and challenges in healthcare delivery.

For Who

Specialists and managers who are pursuing a career in health services management and who wish to acquire or enhance their professional skills.

This programme is designed for students with a personal career commitment to improving the delivery of healthcare services and the development of related sectors, such as insurance and pharmaceuticals, for the African society. The curriculum has been designed to address continent-wide practices and needs.

Masters Programme

Programme Benefits

By the end of the course, the students will have gained a firm understanding of current management concepts and be able to:

- Critically assess health systems and health care structures in terms of their processes and functionalities
- Apply core principles of management in the healthcare setting
- Derive an ethics framework or critically assess the ethical situation inherent in any set of circumstances in healthcare management
- Operate within prevailing legal frameworks in healthcare and critically assess existing policy and potential new policy
- Conceive and design research protocols and other studies that will provide insight into best practices and the measurement of outcomes of managerial strategies
- Build a personal and professional network with like-minded professionals

Programme Structure

Core Healthcare Management Courses:

- Financial and Managerial Accounting in Healthcare Organisations
- Healthcare Entrepreneurship and New Venture Management
- Healthcare Management Information Systems
- Quantitative Analysis and Statistics for Healthcare Management
- Organizational Behaviour and Change Management in Healthcare Organisations
- Strategic Management in Healthcare Organisations
- Managerial Health Economics
- Research Methods in Healthcare Management
- Marketing Management for Healthcare Enterprises
- Management Communications and Media Relations in the Healthcare Environment

Healthcare Management & Leadership Enhancement Courses:

- Decision Analysis for Healthcare Managers
- Healthcare Organization Ethics and Governance

Advanced Healthcare Management Courses:

- National Public and Private Healthcare Systems
- Managing Healthcare Human Resources
- Managing for Quality Patient Care and Efficient Operations
- Financial Management of Healthcare Organisations
- Healthcare Law and Policy
- Healthcare Financing and Health Equity

Introductory Non-Credit Courses:

- Introduction to Current Issues in Health Services
- Introduction to Current Issues in Public Health and Policy
- Managing for Quality Patient Care and Efficient

Dissertation

Compulsory International Module

Programme Delivery

The programme will run for 6 semesters over a 30 month period. The total course loading will be eighteen (18) course units plus a dissertation.

Admission Requirements

- Academic Credentials - Copy of Undergraduate degree and transcripts
- Two Reference Letters (one professional and one academic/personal)
- Three Passport photos
- Copy of National Identification Card/Passport
- Detailed Curriculum Vitae (CV)
- Application fee (Kshs. 5,000)

Application Process

Upon receipt and review, a Graduate Entrance Exam (GEE) and oral interview will be scheduled at a mutually convenient time. Successful completion of these will result in an offer letter being issued to you.

Deferment

An applicant who for any reason is unable to take up the offer of admission will be required to inform the Programme Manager in writing on **mbahcmmarketing@strathmore**.

This information should reach the Manager at least one week prior to the date of commencing classes.

How to Apply

To submit your application online visit **<https://sbs.strathmore.edu/application-form-masters-programs/>** with the documents (soft copy) listed on the Admission requirements section.

Application forms are available at the SBS office or can be downloaded from **www.sbs.strathmore.edu**.

Send the completed application form with documents (soft copy) listed on the Admission requirements section to **mbahcmmarketing@strathmore.edu**.

You may also drop your fully completed application form at our offices in Madaraka, Ole Sangale Road, Nairobi.

For more information on the programme and application please write to **mbahcmmarketing@strathmore.edu** or call +254 (0) 703 034 414.