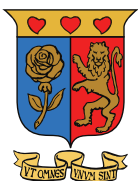


Bachelor of Financial Services



Strathmore
UNIVERSITY

BUSINESS SCHOOL

Achieve excellence
in your chosen
profession



Bachelor of Financial Services

Financial services is an area in the business ecosystem associated with the management of money, value creation, financial assets and property. A career in the financial services sector is potentially an appealing prospect to those who have keen interest and aptitude to work in the ever-growing sector, characterised by dynamism, digitalisation and constant innovation.

Programme Objective

The Bachelor of Financial Services (BFS) programme aims at unifying the financial services sector by providing a firm foundation in the world of work in financial management, business analytics and skills of people working in the financial sector, community development, asset and pension management, insurance sector, microfinance sector, banking sector, financial cooperatives sector and emergent financial services providers in general.

A very practical, case study-based approach is at the core of programme delivery. The BFS programme is designed to reflect the changing world of financial services and the digital disruption that comes with it.

Areas of Specialization

Students can choose an area of specialization in any of the five areas: Banking; Microfinance; Financial Cooperatives; Asset Management; and Insurance.

“ I am a change agent and I believe that the solutions for African problems will come from Africans. ”

Victoria Sogomo

Why Strathmore University?

Our Brand Education

Strathmore shapes global leaders for tomorrow. Our market-oriented courses, industry linkages and opportunities outside the classroom, provide positive career outcomes for our students in their chosen fields.

Mentoring












Strathmore University has a mentoring system in which one-on-one sessions between mentor and student aim to bring the integration of knowledge, skills and values down to the personal level.

Our Graduates

Employers attest that Strathmore graduates distinguish themselves by their work ethic and discipline.

International Experience

Strathmore provides global exposure to students through international academic trips to expand their knowledge.

-  Reputation for excellence
-  High graduate job placement
-  Industrial attachments
-  International faculty
-  International academic trips
-  One-on-one mentoring
-  All-round education
-  Laptops for all undergraduate students
-  Timely completion of the Degree
-  Powerful network of alumni spanning over 50 years
-  Student diversity: 70 nationalities

Some Key Statistics in the Financial Services Sector in 2017 - 2019

Penetration & Inclusion Rates

- 9.09% - SACCOs
- 2.68% - Insurance
- 82.9% - Banking

Market Statistics (Kenya)

- 7,035 SACCOs
- 52 Licensed Insurers
- 43 Banking Institutions
- 13 Micro Finance Institutions
- 73 Forex Bureaus
- 73% Market Share held by Top 5 Fund Managers

Global and Other Statistics

- 89,026 SACCOs in 117 Countries
- 45% increase in the use of mobile banking between 2016 and 2019
- US \$ 558 million: Assets under management by Kenya's Top 17 Fund Managers

OUR ENTRY REQUIREMENTS

Applicants must meet the following requirements:

- KCSE aggregate grade of B- or;
- 6 credits at O level, A level 3 principal passes or;
- IB Diploma of 34 out of 45 points;
- A distinction in the Strathmore Entrance Exam;
- Proven leadership skills in school and community and outstanding performance in extra-curricular activities are an added advantage.

All candidates meeting the entry requirements are required to sit the University entrance examination in English and Mathematics as well as an oral interview.

Interviews are held on Tuesdays and Thursdays at 8:00 am.

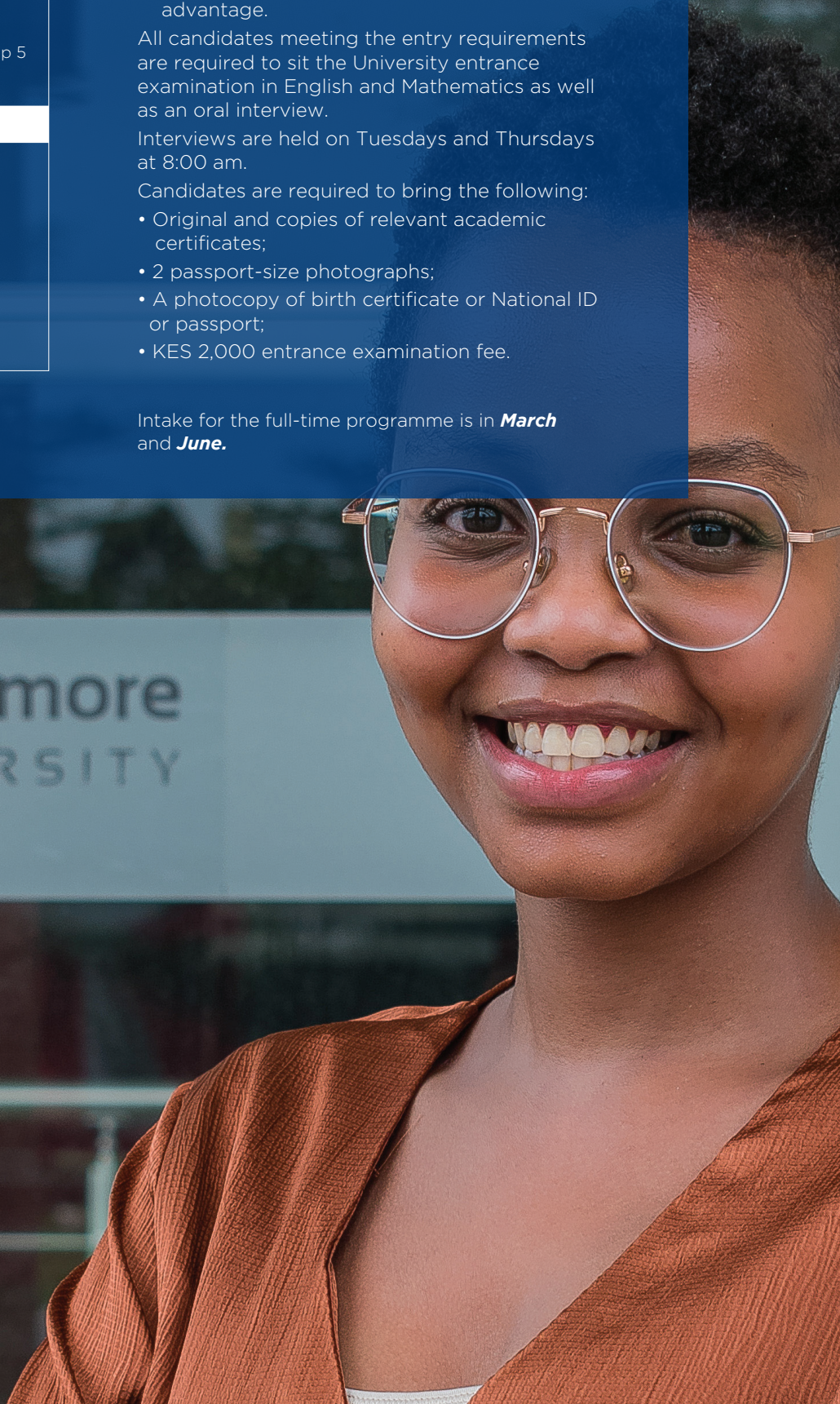
Candidates are required to bring the following:

- Original and copies of relevant academic certificates;
- 2 passport-size photographs;
- A photocopy of birth certificate or National ID or passport;
- KES 2,000 entrance examination fee.

Intake for the full-time programme is in **March** and **June**.



Strathmore
UNIVERSITY





FOR MORE DETAILS CONTACT:

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