

# Strathmore University Data Protection Statement

Strathmore University, its schools, centres, institutes and affiliates (hereinafter referred to as “the University”) collects and utilizes personal data in the context of its activity to its students, employees, suppliers, alumni, and other stakeholders.

The University endeavors to process your personal data in compliance with Kenya’s Data Protection Act 2019, its Regulation and the University’s Data Protection Policy. The University may provide separate or supplementary privacy notices/statements on its processing activities.

The University endeavors to put in place measures to guarantee that your data is processed securely.

The University will collect your personal data that may be necessary to fulfil its contractual commitments to you, for legal compliance, or to serve a legitimate interest in the following activities, but not limited to:

1. Personal data that facilitates the University’s educational offerings
2. Administering student and staff exchanges, grants and other programs, including research projects
3. Processing and responding to your requests or inquiries of any other kind
4. Providing you with newsletters, articles, service alerts or announcements, event invitations, and other information that may be of interest to you
5. Requesting gifts and donations
6. Alerting you about a safety or security announcement
7. Conducting research, surveys and similar inquiries to help us understand trends and needs of our applicants, students and others
8. Meeting the requirements of University Regulators, and Statutory bodies
9. Performing marketing, promotions and advertising, either directly or through third-parties. These activities may include; interest-based advertising, targeted advertising and online behavioral advertising in order to increase the likelihood that the content will be of interest to you
10. Preventing, investigating, taking action regarding or providing notice of fraud, unlawful or criminal activity, other misconduct, security or technical issues, or unauthorized access to or use of Personal Data, our website or data systems or,
11. Responding to court orders, or other legal processes; enforcing University’s agreements; protecting health, safety and meeting legal obligations.

The University collects personal data through the following activities (the list is not exhaustive): Websites and cookies, Admissions, Financial Aid, Alumni, Donations and Sponsorships, Teaching and Learning (including Blended learning), Recruitments, Job Applications, Executive Education Programmes, Research and Suppliers and Vendors.

The University endeavours to retain your personal data as required by the relevant applicable laws of Kenya.

To determine the appropriate retention period for personal data, the University will consider the amount, nature and sensitivity of the personal data, the potential risk of harm from unauthorized use or disclosure of your personal data, and the purposes for which the University processes your personal data and whether it can achieve those purposes through other means, and the applicable legal requirements.

The University reserves the right to update/change this data statement from time to time without notice.

#### **CONTACT US**

If you have a general question about how your data is processed, please do contact us at [dpoffice@strathmore.edu](mailto:dpoffice@strathmore.edu)