At Strathmore University we are open to everyone’s wants to make an impact and transform our society.

empowering, inspirational mentor or exemplary leader who seeks seeking to be that passionate professional revolutionary.

those seeking to be that passionate professional revolutionary.

to do it for the sake of others. Strathmore University is for those seeking to be that passionate professional revolutionary.

to achieve the greatest possible excellence in what you do and

drive to enable you recognise the dignity and

worth of self and others to make that really propel you

towards the greater possible excellence. This deep roots are

reputation for outstanding excellence. Our culture and

for the freedom and opinion of others. Our culture and

open, lively and responsible interaction based on the respect

confidence with which we engage one another. We encourage

and our family atmosphere and the simplicity and

attitude. Strathmore Institute of Management & Technology

For more details contact:

Diploma in Business Management (DBM)

Strathmore Institute

of Management & Technology

Strathmore Institute

of Management & Technology
Diploma in Business Management (DBM)

The Diploma in Business Management (DBM) prepares you to work in management, administration, enterprise development, consultancy, and other related fields.

Target Groups
- Form four leavers aiming to excel in Business Management and Non-Business Organisation
- Students enrolled in the university to equip themselves with management skills
- Trained professionals in non-management disciplines who have an interest in developing a career in Management.
- Individuals in the management industry with desire to progress to Diploma and eventually to degree level.

Mode of Study
- Full-time and Part-time.

CAREERS
- It is both a professional and a pre-university course: As a Professional course it prepares you to excel in Middle Management position of:
  - Business Administration
  - Human Resource
  - Marketing etc.
- As a pre-university course it is ideal as a basis for student seeking careers in:
  - Human Resource Management
  - Organisation Management
  - Process and Project Management

Potential employers include for profit organisations, non-governmental organisations; church organisations; social service organisations; the Government.

ENTRY Requirements
- To gain admission to the Diploma in Business Management class, you must satisfy any of the following minimum requirements:
  (a) Hold a KCSE qualification (or equivalent examination) with a minimum aggregate of C.
  (b) Hold a KACE qualification with a minimum of two principal passes and a minimum of a subsidiary pass in Mathematics and English at KCSE or
  (c) Hold a professional certificate in Business Management or a relevant discipline from an institution recognised by the Academic Council of the University and a minimum aggregate of a C in KCSE with a C in Mathematics and English, or
  (d) Be a holder of any other qualification accepted by the Academic Council of the University as equivalent to any of the above.

Interview:
- Candidates should report to the University by 8.00am on the day of the interview.
- Interviews are on Tuesdays and Thursdays.

EDUCATION FINANCING
- To help you manage your education, Strathmore University offers low interest loans to students pursuing degrees and diplomas at the University. Students can also get loans from the Higher Education Loans Board (HELB). The University also has an arrangement to provide 4 year tuition loans with KIVA. KIVA loans are repaid by the students one year after graduation and are rapid for 10 years.

Programme Objectives
- To develop the management capability of students so that they can increase their personal effectiveness and increase the value of their contribution to business performance.
- To help students to solve real management problems using action learning approach.
- To equip students with an understanding of organisations, organisation management and the changing external environment in which they operate.
- To introduce students to the broad range of academic subjects that constitute management studies.
- To enhance self-confidence in aspiring managers.
- To develop students ability to critically evaluate challenges facing organisation management and formulate apt solutions.
- To prepare students for progression to higher levels of study.

Programme Objectives
- To develop the management capability of students so that they can increase their personal effectiveness and increase the value of their contribution to business performance.
- To help students to solve real management problems using action learning approach.
- To equip students with an understanding of organisations, organisation management and the changing external environment in which they operate.
- To introduce students to the broad range of academic subjects that constitute management studies.
- To enhance self-confidence in aspiring managers.
- To develop students ability to critically evaluate challenges facing organisation management and formulate apt solutions.
- To prepare students for progression to higher levels of study.

Programme Objectives
- To develop the management capability of students so that they can increase their personal effectiveness and increase the value of their contribution to business performance.
- To help students to solve real management problems using action learning approach.
- To equip students with an understanding of organisations, organisation management and the changing external environment in which they operate.
- To introduce students to the broad range of academic subjects that constitute management studies.
- To enhance self-confidence in aspiring managers.
- To develop students ability to critically evaluate challenges facing organisation management and formulate apt solutions.
- To prepare students for progression to higher levels of study.