School of Tourism and Hospitality

Achieve excellence in your chosen profession

Bachelor of Science
Tourism Management

Strathmore University
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Bachelor of Science Tourism Management
The tourism industry is the fastest growing sector of the world’s economy. It requires innovative business minds, creative management and strong passion to drive the industry’s socio-economic potential to full realization. The School for Tourism and Hospitality brings you this opportunity to be part of global leadership in tourism. We foster integral development through education, promoting excellence in service, upholding ethical principles and nurturing entrepreneurial spirit to produce professionals of global standard.

CAREER OPPORTUNITIES
Career options range from tourism policy and planning in tourism agencies, running a tour and travel company, working in NGO’s and international organizations, setting up wildlife conservancy and eco-lodges, to venturing into business start-up of developing tourist destinations that abound in Kenya and in neighboring countries.

My travel agency, Elite Ways Travel and Services, offers every service in the travel circles; airline ticketing, tours, hotel bookings, and transport – taxi tracks services. I started by offering only one service, airline ticketing, and during this period my customers would always ask me how they will get to the airport and with that I decided to offer further services. From the proceeds I saved up to buy my first car at hire purchase from a local dealer. In no time I was able to provide airport transfers and movements around the city. Two years later I had 9 cars fully paid.

Strathmore really supported me because my business stemmed from a class project, and my Hospitality and Tourism course, and my lecturer really helped me develop it. I am also offered space by the University to operate my business; the University management use my services and give me business.

Sospeter Kung’u
Bachelor of Tourism Management

Why Strathmore University?

Our Brand Education
Strathmore shapes global leaders for tomorrow. Our market-oriented courses, industry linkages and opportunities outside the classroom, provide positive career outcomes for our students in their chosen fields.

Mentoring
Strathmore University has a mentoring system in which one-on-one sessions between mentor and student aim to bring the integration of knowledge, skills and values down to the personal level.

Our Graduates
Employers attest that Strathmore graduates distinguish themselves by their work ethic and discipline.

International Experience
Strathmore provides global exposure to students through international academic trips to expand their knowledge.
OUR SPECIAL EXEMPT PROGRAMME

We exempt successful candidates from some of the units already done in their professional diploma in hospitality or tourism from an accredited institution.

Our evening programme runs from 5:30 p.m. to 8:30 p.m. Monday to Friday and Saturdays from 8:30 a.m. to 4:00 p.m.

Applicants must meet the following requirement:
- KCSE aggregate C+
- 6 Credits at O level, A level 2 principal passes and 1 subsidiary
- IB minimum 24 out of 45.
- A distinction in the Strathmore Entrance Exam
- Proven leadership skills in school & community and outstanding performance in extra-curricular activities are an added advantage.

All candidates meeting the entry requirement are required to sit the University entrance examination in English and Mathematics and an oral interview.

Candidates applying for exemption will be required to sit for a qualifying exam in hospitality and tourism. Interviews are held on Tuesdays and Thursdays at 8:00 a.m.

Candidates are required to bring originals and copies of relevant academic certificates, 2 passport size photographs, a photocopy of birth certificate or National ID or passport

Exam fee Ksh 2,000 entrance.

• Intake for the full time programme is in June and September.
• Intake for the evening programme exempt is May and September.

WHAT WE OFFER

Our curriculum gives emphasis to the correlation between theory and practice through hands-on practical training and internship where you get exposed to the real world of work and interact with industry professionals and entrepreneurs.

WHAT MAKES US UNIQUE?
- Humanistic formation through philosophy classes that foster integral development and deeper understanding of the human person.
- Foreign language lessons which give you a competitive edge.
- Internship opportunities through our local and international industry partners.
- International study tours, field trips and exchange programmes for international academic exposure.
- Personalized training through one-on-one academic consultations with lecturers.
- Personal guidance by your mentor through monthly mentoring sessions.
- Enabling environment provided by the state-of-the-art facilities as well as the moral and social environment where you acquire an all-round quality education in an atmosphere of freedom and responsibility.
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FOR MORE DETAILS CONTACT:
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