Achieve excellence in your chosen profession

Bachelor of Commerce

Strathmore University
BUSINESS SCHOOL

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Bachelor of Commerce

The Bachelor of Commerce (BCOM) is designed for students wishing to gain a degree qualification to maximize their career options. The course is structured into a series of modules designed to focus specifically on the core functions of management.

Our Brand Education
Strathmore shapes global leaders for tomorrow. Our market-oriented courses, industry linkages and opportunities outside the classroom, provide positive career outcomes for our students in their chosen fields.

Mentoring
Strathmore University has a mentoring system in which one-on-one sessions between mentor and student aim to bring the integration of knowledge, skills and values down to the personal level.

Our Graduates
Employers attest that Strathmore graduates distinguish themselves by their work ethic and discipline.

International Experience
Strathmore provides global exposure to students through international academic trips to expand their knowledge.

Why Strathmore University?

77%

In 2010, 77% of Bachelor of Commerce graduates who were available for full-time work were employed full-time within four months of graduation.

I started a small business called Skymist, where I provide pure drinking water. My idea came along when I realized we have an idle borehole at home, which was initially intended for domestic use. I explored ideas on what to do with an idle borehole, and I learnt about distillation companies – I prefer calling it a water manufacturing plant.

Strathmore has helped me achieve this through the courses I learnt in class. My entrepreneurship classes helped me develop a business plan; my accounting classes have taught me to balance my books and manage my working capital.

Kimberly Wanjohi
Bachelor of Commerce student.

Reputation for excellence
High graduate job placement
Industrial attachments
International faculty
International academic trips
One-on-one mentoring
All-round education
Laptops for all undergraduate students
Timely completion of the Degree
Powerful network of alumni spanning over 50 years
Student diversity: 36 nationalities
Empowering a Future Career Path
You will be able to apply professional approaches to businesses and management across different fields.

PARTNERSHIP WITH ACCA
To encourage students’ progression in their education, ACCA has partnered with Strathmore University to offer a unique ACCA embedded BCOM programme. ACCA students get exemptions in BCOM.

Areas of Specialization
Students can choose an area of specialization in any one of the six areas: Accounting; Finance; Human Resource; Marketing; Entrepreneurship; Management Science; Tourism Management.

OUR ENTRY REQUIREMENTS
Applicants must meet the following requirements:
• KCSE aggregate C+
• 6 Credits at O level, A level 2 principal passes and 1 subsidiary
• IB minimum 24 out of 45;
• A distinction in the Strathmore Entrance Exam
• Proven leadership skills in school & community and outstanding performance in extra-curricular activities are an added advantage

All candidates meeting the entry requirements are required to sit the University entrance examination in English and Mathematics and an oral interview. Interviews are held on Tuesdays and Thursdays at 8:00 am.

Candidates are required to bring originals and copies of relevant academic certificates, 2 passport-size photographs, a photocopy of birth certificate or National ID or passport and exam fee Ksh 2,000 entrance.

• Intake for the full time programme is in June and September.
• Intake for the evening programme is May and September.